

## Product Development or Product Drama?

### *Do any of these scenarios sound like you?*

- You've got a great idea that you know can enhance your business, and aren't sure how to develop it?
- You keep dabbling with a product idea and it never seems to go any further?
- You just don't have the time or resource to focus on developing your product idea?
- You not sure what's involved in commercialising your product?
- All of the above!

Motovated Design & Analysis is a mechanical engineering services company that can help you develop and commercialise your product ideas to realise your vision.

We are a certified 'Global Expert' with NZTE and we've helped people from all industries to get their product to market. You can see what customers say about us here:

<http://www.motovated.co.nz/testimonials.html>



6-8T Rotoloc Tilt Hitch

**"I was very pleased with the work that Motovated carried out for us on our 6-8 Tonne Rotoloc tilting hitch. They listened to the brief, carefully addressing what the issues were for us, not just from an engineering point of view but also from the marketing and market perception point of view. The number of concepts that they came up with was great, allowing us to choose the one that best suited the brief.**

**They understood what the issues were for a small company like ourselves. I hope that we will be engaging them again in the future."**

Mark Harrington, General Manager  
Nimrod Engineering Ltd

**Call now to discuss your ideas and get your product to market!**

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Air New Zealand Cargo  
Canterbury Export Award Finalist 2009

*Taking the stress out of engineering your vision!*