

In conjunction with Tauranga Chamber of Commerce, Timothy Allan (Locus Research), Phil Taylor, Mark Renner (Tompkins Wake) and Jonathan Prince (Motovated Design & Analysis) will be presenting a **free** workshop on Successful Product Development.

This is a practical workshop focused on commercialisation that will be presented by industry experts to help you answer these questions:

- What makes a great product?
- How do you know your idea's worth pursuing?
- How do you fund the development?
- And then, how do you go about it developing it?

Who should attend? **Entrepreneurs, Business Owners, Investors, Senior Managers, Designers & Engineers** looking to:

- Assess development ideas
- Raise capital
- Develop products or machines
- Improve their development processes

Date: Wednesday 25th May 2011

Time: 5:15 - 8:00pm

Place: Smart Business Centre
65 Chapel Street, Tauranga

To register: email events@tauranga.org.nz or contact Anne Pankhurst on 027 241 5206



Presenter: Jonathan Prince



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Business Development Manager for Motovated Design & Analysis, Jonathan has a highly successful track record of delivering sustainable, breakthrough products for some of New Zealand's leading design houses such as Formway Furniture Ltd, Tait Electronics Ltd, Right Hemisphere and InFact Ltd.

Jonathan's knowledge comes from his strong engineering background, exposure to several design processes and broad experience in taking kiwi designed products to the international market.

Taking the stress out of engineering your vision!